

10:50 AM

New Tweet

@Camilla_SDO

Send



...you? #...

1

00:00:00,000 --> 00:00:05,610

Narrator: A group of fifty-five science and space enthusiasts who follow the NASA Ames

2

00:00:05,630 --> 00:00:10,440

Twitter account were invited to NASA Ames Research Center to participate in an event

3

00:00:10,460 --> 00:00:12,080

called a "Tweet-up."

4

00:00:12,100 --> 00:00:18,550

These tweeps, or people who use Twitter, were given a rare opportunity to tour the labs at NASA Ames,

5

00:00:18,570 --> 00:00:24,080

listen to presentations and get answers to their questions from researchers who work at the Center.

6

00:00:24,100 --> 00:00:30,390

Pete Worden: Social networking is really critical. As we move forward as a country

7

00:00:30,410 --> 00:00:35,510

and some of the most exciting things that the country does are in NASA.

8

00:00:35,530 --> 00:00:39,600

This is an increasing way that the public, particularly the interested public,

9

00:00:39,620 --> 00:00:45,550

can actually participate and ride with us as we do the wonderful things we do at NASA.

10

00:00:45,570 --> 00:00:49,040

Narrator: Throughout the day, the participants were busy taking pictures and

11

00:00:49,060 --> 00:00:54,870

tweeting about their experiences 140 characters or about 20 words at a time.

12

00:00:54,890 --> 00:00:58,490

Natalie Greco: I think NASA's involvement in social media and Twitter is awesome.

13

00:00:58,510 --> 00:01:03,630

I think it's a really great way to get the word out to the public about what's going on with NASA

14

00:01:03,650 --> 00:01:07,770

and kind of giving everyone an insider view of exactly what's happening.

15

00:01:07,790 --> 00:01:10,930

Narrator: Researchers shared their latest discoveries and demonstrated

16

00:01:10,950 --> 00:01:15,270

some of the unique facilities at NASA Ames during the Tweetup event.

17

00:01:15,290 --> 00:01:17,500

John Yembrick: You'll get to experience something totally new here.

18

00:01:17,520 --> 00:01:20,030

Ames Research Center is like no other center in the Agency.

19

00:01:20,050 --> 00:01:24,910

It is involved in almost every single NASA mission that has some sort of influence,

20

00:01:24,930 --> 00:01:26,540

some sort of impact on what happens.

21

00:01:26,560 --> 00:01:28,870

You're going to see some of that today during your tours.

22

00:01:28,890 --> 00:01:34,250

Narrator: The attendees came from 18 states and 5 countries to take part in the Tweetup.

23

00:01:34,270 --> 00:01:38,210

One in particular had a class of his students back in Nashville, Tennessee

24

00:01:38,230 --> 00:01:40,480

following his tweets throughout the day.

25

00:01:40,500 --> 00:01:44,750

Don Breedwell: My students are learning how to use social media in the class.

26

00:01:44,770 --> 00:01:48,670

So one of the things we've been doing is Twittering, Facebooking, doing all the different kinds of things.

27

00:01:48,690 --> 00:01:53,600

I've had a wonderful time here and we'll use this information that I've learned here

28

00:01:53,620 --> 00:01:58,070

to help with science programs that we have in our high school and in our county.